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**BRF  
INITIATIVE ANNOUNCEMENT**

The Chicago Corporation (“TCC”) is pleased to announce an innovative economic development initiative by BRF, formerly the Biomedical Research Foundation of Northwest Louisiana in Shreveport. BRF’s economic development mission is broad based and includes incubating start-up companies, developing real estate properties and providing consulting services. In addition, BRF owned, operated and recently divested two major regional hospitals. BRF leadership includes executives with significant expertise in owning and operating businesses that bring a pragmatic business orientation and when combined with economic development principles produces a unique program for economic and business development.

BRF is further expanding its economic development mission and is pursuing acquisitions of a controlling or significant minority ownership position in operating companies that will expand into or can be relocated in whole or in part to northwest Louisiana. The presence of a continuing management team is a critical element for targeted investments. BRF is committed to providing management with incentive equity ownership and autonomy.

Further, BRF has a particular expertise in obtaining federal, state and local grants, tax benefits and jobs incentives for companies establishing a presence in Louisiana.

### Areas of Particular Interest

While a broad range of industries and sectors will be considered, Shreveport’s resident infrastructure and human capital resources make the following sectors of particular interest:

- Healthcare products, services and devices
- Digital and internet technology
- Cyber and military technology and services
- Oil and gas services
- Biomedical technology
- Virtual reality applications
- Distribution and logistics
- Niche and light manufacturing

### Acquisition Criteria

- Interest in expanding into or relocating in part or in whole to northwest Louisiana
- Continuing management team interested in an ownership position
- High quality product or service offering
- Attractive growth opportunities
- \$1 million to \$5 million of EBITDA



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## The Shreveport Area

- Shreveport is the third largest city in Louisiana, has well-developed transportation infrastructure and is an official US Port of Entry.
  - Ground transportation: I-20 and I-49 interstates with a planned I-69 crossing and two interstate linkages and two federal highways.
  - Water transportation: Port facilities on the Red River provide access to the Mississippi River and the Gulf of Mexico.
  - Rail: Comprehensive rail network operated by Kansas City Southern and Union Pacific railroads.
  - Air: Shreveport Regional Airport provides direct service to Atlanta, Charlotte, Dallas, Denver, Houston, Las Vegas and Orlando.
- Shreveport is a designated foreign free trade zone.
- Shreveport provides a business friendly environment with attractive labor costs and a sizeable skilled employee base. The area receives consistently high marks in national rankings for best business climate.
- The cost of housing and cost of living are materially below national averages.
- The Shreveport area offers extensive educational resources and is home to several two-year colleges, technical and vocational schools; six four-year colleges and a medical school.
- The Shreveport area contains significant infrastructure, technical and human capital resources in the following sectors:
  - Aerospace and defense;
  - Healthcare products and services;
  - Pharmaceuticals
  - Biomedical technology;
  - Cyber security and technology;
  - Information technology;
  - Manufacturing; and
  - Oil and gas services.

BRF has engaged The Chicago Corporation as its financial advisor to contact and engage in discussions with potential acquisition candidates and referral sources. Please direct inquiries and opportunities to the following professionals.

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